

2017 SPONSORSHIP PROSPECTUS

September 27 – 29, 2017 The Omni Hotel Austin, Texas



Let's come together to collaborate, learn, and grow!

Social Solutions is hosting our annual conference on September 27-29 in Austin, Texas!

The event may have a new name and a more focused purpose around delivering impact, but it offers the same incomparable opportunity to learn in a collaborative environment, brainstorm new ideas, share product knowledge, and take advantage of unrivaled networking opportunities!

Transforming lives doesn't just happen. It's hard work that requires ongoing dedication, learning, collaboration, support and, of course, data to make a real difference in the lives of the most vulnerable. The Impact Summit is an invaluable opportunity to join fellow users, technology experts, and inspired nonprofit leaders with a common purpose of achieving more impact in their organizations and in the sector.

2016 ATTENDANCE



100% of attendees work in the nonprofit and social services sectors.





The Social Solutions Impact Summit will be held at The OMNI in the heart of downtown Austin. Attendees will be within walking distance of the Texas State Capitol, University of Texas campus, and a plethora of restaurants, nightlife, and music venues that make the city an increasingly popular destination.

SPONSORSHIPS

This year, we are offering a range of sponsorship packages designed to fit your needs. Varying in size and inclusions, each sponsorship package enables you to showcase your products and services to our captive audience of professionals in the nonprofit and social services community. We have also included Sponsorship Add-ons which can be purchased to supplement our Exhibiting Silver, Gold, and Platinum packages.

HOW TO RESERVE YOUR SPONSORSHIP

Sponsorships are limited and available on a first-come, first-served basis. To request your sponsorship, simply the click 'BECOME A SPONSOR' button on SparkYourImpact.com. Once you fill out the form, you will be contacted by a representative who will guide you seamlessly through the process. If you are selecting a sponsorship that includes a live speaking opportunity, the proposed topic and content will need to be outlined for approval by our team. For additional questions, email us at summit@socialsolutions.com.

2017 SPONSORSHIP PACKAGES

EXHIBITING SILVER SPONSORSHIP

01 6' Exhibitors Table

- Table cover and skirt
- Wireless Internet access
- Space for company signage
- 02 One Complimentary Conference Registration
 - Discounted rate of \$500 for up to 2 additional staff
- 03 Live Speaking Opportunity
 - 45 min 1 hour timeslot (pending approval of content)
- 04 Recognition During Welcome Reception



EXHIBITING GOLD SPONSORSHIP

01 6' Exhibitors Table

- Table cover and skirt
- Wireless Internet access
- Space for company signage
- 02 One Complimentary Conference Registration
 - Discounted rate of \$500 for up to 2 additional staff
- 03 Live Speaking Opportunity
 - 45 min 1 hour timeslot (pending approval of content)
- 04 Recognition During Welcome Reception
- 05 Social Media Recognition Post in Live Event Coverage
- **06** Bag Insert Opportunity
 - Provide items to fill attendee welcome bags
- 07 Logo on Impact Summit Website and Promo Emails
 - Gold size and placement
- 08 Company Logo and Description on Event App



2017 SPONSORSHIP PACKAGES

EXHIBITING PLATINUM SPONSORSHIP

01 6' Exhibitors Table

- Table cover and skirt
- Wireless Internet access
- Space for company signage

One Complimentary Conference Registration

- Discounted rate of \$400 for up to 4 additional staff
- 03 Live Speaking Opportunity
 - 45 min 1 hour timeslot (pending approval of content)
- 04 Recognition During Welcome Reception
- **O5** Full Pre-Conference Blog Post on Organization
 - To be displayed on Social Solutions website
- 06 Social Media Recognition Post in Live Event Coverage
- **07** Bag Insert Opportunity
 - Provide items to fill attendee welcome bags
- 08 Logo on Impact Summit Website and Promo Emails
 - · Platinum size and placement
- 09 Company Logo and Description on Event App





2017 SPONSORSHIP PACKAGES

RELAX & RECHARGE LOUNGE SPONSOR

- O1 Designated Area options:
 - Lounge Seating
 - Water Station
 - Charging Station
- 02 Branded Signage
- 03 Company Logo on Beverage Napkins
- 04 Recognition During Welcome Reception
- 05 Ability to Distribute Promotional Item in Area
- 06 Two Complimentary Conference Registration



SPONSORSHIP ADD-ONS

Available for Exhibiting Sponsors

Refreshment Break Sponsor \$2,500

Lanyard Sponsor \$3,000

Room Key Sponsor \$3,000 Bag Insert
Opportunity
\$300

Branded Snack Box \$200

Social Solutions @

Social Solutions Global (SSG) is the leading provider of outcomes management software for human services, workforce, and education programs. Across the globe, Social Solution's software, Efforts to Outcomes (ETO®) and Apricot SoftwareTM, is the leader in equipping thousands of organizations with the tools needed to transform the lives of children, adults, and families by making data useful to staff at all levels, from case managers to executive leadership.

To learn more about Social Solutions Global, please visit www.socialsolutions.com.